

Top 3 Membership issues facing EDGE?																	
Recognition of Member's service and investment																0	0%
Lack of focus on retail/industrial/manufacturing/marketing			1			1			1							3	8%
Attracting new businesses to Eloy	1		1		1	1	1	1	1			1	1			10	28%
Lack of focus on realtors/developers/company owners						1					1			1		3	8%
Need for more Member involvement		1	1		1		1					1	1			6	17%
Diversification of membership							1	1						1		3	8%
Trying to keep existing businesses and recruiting new businesses to join	1				1			1	1	1		1	1			7	19%
Membership dues and structure																0	0%
Involvement in prospect meetings and site selection														1		1	3%
Trying to get all local businesses to be a member of EDGE	1	1		1												3	8%
Time & Day you prefer to meet on?																	
AM		1	1		1	1	1	1	1	1	1		1	1		11	73%
PM	1			1		1							1			4	27%
Monday	1				1											2	11%
Tuesday			1	1	1		1	1	1		1			1		8	44%
Wednesday	1	1	1			1										4	22%
Thursday			1		1											2	11%
Friday										1		1				2	11%
Top 3 Communication issues facing EDGE?																	
Membership communication to the guests and members could be better																0	0%
Explaining to non-members the purpose of EDGE			1		1		1			1	1		1	1	1	8	16%
Getting more information out so the public knows what EDGE does	1	1	1	1	1	1	1	1		1			1	1	1	12	24%
Offering easy access to the EDGE office and information								1			1					2	4%
Developing good business friendly messages to attract more business			1		1	2		1	1	1	1	1	1		1	11	22%
Need for more informative meetings							1		1							2	4%
Need to update the Website with more information	1															1	2%
Efficient use of email																0	0%
Not promoting the Eloy area as a supportive business environment.	1					1			1					1		4	8%

